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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

## Application of

Applicant : Hager et al.  
Serial No. : 09/771,362  
Filed : January 26, 2001  
Title : CONSUMER SHOPPING TOOL TO AUGMENT RETAIL SALES  
Docket : 444800-032  
Examiner : Rodriguez, Ruth C.  
Art Unit : 3677

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

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**GROUP 3600****ELECTION**

In response to the Office Action dated June 12, 2003, applicant respectfully elects  
invention I, claims 1-4 being readable thereon, without traverse.

Respectfully submitted,

Date:

7/10/2003

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PTO/SB/21 (08-00)

Approved for use through 10/31/2002. OMB 0651-0031

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<b>TRANSMITTAL FORM</b> <i>(to be used for all correspondence after initial filing)</i>	Application Number	09/771,362	
	Filing Date	01/26/2001	
	First Named Inventor	Jonathan M. Hager	
	Group Art Unit	3677	
	Examiner Name	Ruth C. Rodriguez	
Total Number of Pages in This Submission	2	Attorney Docket Number	444800-032

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